

PRESS RELEASE (For immediate release)

NEW COLLABORATION BETWEEN PELBO AND INNOVO

Taking egg processing to the next level

Barneveld, The Netherlands, January 24, 2020

*Moba is proud to announce that Pelbo, one of its subsidiaries in Brugherio, Italy, has partnered up with Innovo, an innovative Italian-based company that develops, manufactures, and installs pasteurization plants for food producers.*

This new collaboration will allow Pelbo to further expand its activities in the industry. The experienced Innovo team consists of professionals who have worked for a major company in the pasteurization sector. They are led by Mr. Leopoldo Peschi, a seasoned professional in the egg processing trade. By teaming up with Innovo, Pelbo will be able to offer state-of-the-art technologies and add value to the sector.

"Our aim is to bring innovation and new technologies to the egg processing industry with major technical innovation thanks to the combination of both companies' expertise," Pelbo Sales Director Mr. Fabio Gualtieri explains. "With this partnership, our customers can rely on Moba for all their needs in further egg processing, both now and in the future."

The new collaboration with Innovo will increase Pelbo's expertise in handling large egg processing projects, expand its workforce to run more projects at the same time, and provide customers with better support during the development of these projects. Also, the product portfolio of the Pelbo brand will expand to include:

* Turnkey projects with plate and/or tubular egg pasteurizer for plain, high-viscosity, or ESL products;
* Pasteurization by radiofrequency;
* Liquid egg concentration line for both albumen and whole egg;
* Egg powder processing line;
* Centrifugal separator for egg white clarification;
* SCADA, the innovative handling and supervision system that integrates the egg-breaking line up to the filling system.

Moba Group Sales Director Mr. Paul de Schouwer is excited what this new cooperation will bring Moba-Pelbo: "Pelbo and Innovo will take egg processing to the next level and move the industry into a new era by using innovative technologies. We are creating a unique center in Italy where all the key components of an egg processing plant, from the egg-breaking line to the pasteurizing systems, are developed and manufactured at a single location."

**About Moba Group**Established in 1947, Moba is the world's leading producer of high-quality integrated systems for the grading, packaging and processing of eggs. Headquartered in Barneveld, the Netherlands, Moba has a product development department of approximately 100 employees and a factory in which the production of the machines takes place. Total staff amounts to 850. Moba is always close to its customers thanks to its global sales and service network, which encompasses offices in Japan, Italy, China, Malaysia, Dubai, the UK, Germany, France, and the US, as well as support from agents and distributors. The vision of Moba is to enable food producers worldwide to feed consumers around the world with healthy and affordable egg-based food. Moba is developing from a producer of egg grading machines to a technology company that develops high-quality integrated systems for the egg industry. Moba supports its customers with intelligent solutions that ensure the highest yield, reduction of costs, and the efficient utilization of resources such as energy, water, and animal nutrition. Every day, Moba's systems process around one billion eggs worldwide.

For more info about Moba, please visit our website: [www.moba.net](http://www.moba.net)

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**Note to editor, not for publication**

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